

PARENTS:

YOUR TEEN'S SEVERE ACNE AFFECTS THE WHOLE FAMILY

According to a survey of parents who have teenagers with severe [also defined as nodular or cystic] acne, dealing with severe acne is as hard for the parents of adolescent sufferers as it is for the teens themselves—just in different ways.

You're far from alone if, as a parent, you're experiencing any of these emotions in response to your teen's condition.



WORRY

Parents typically worry about...

DISFIGURING SCARS

93%

of parents fret their teen's face will be **scarred for life**.

SOCIAL DYNAMICS

88%

fear their teen's **social life will be impacted**.

EMOTIONAL IMPACT

88%

are concerned their teen will develop **mental health issues**, 53% already see signs of **lowered self-esteem**.

BULLYING



Many parents are apprehensive that their teen will be bullied (32% say **bullying has already happened**).



GUILT

Parents live with guilt due to...

THEIR TEEN'S COPING DIFFICULTIES

70%

of parents notice their teen **avoids cameras**, 67% see their teen becoming **increasingly withdrawn**.

HEREDITARY RISK

70%

wonder if the condition is genetic and will **onset in their teen's siblings**.

DISCONNECTEDNESS

58%

think their teen doesn't believe that their parents **understand what they are going through**.

THE EFFECTS OF THEIR HESITATION

70%

wish they would have **helped sooner**.



DETERMINATION

Parents ultimately decide to...

TALK ABOUT IT

78%

of parents say being together more at home has helped them **talk with their teen about acne issues**.

TAKE ACTION

52%

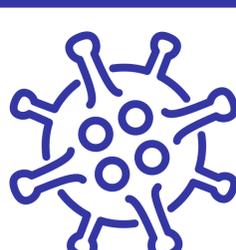
say they are **determined** to "fix it".

GET APPROPRIATE CARE STARTED

54%

say their teen is now under the care of a dermatologist (29% say they plan to do this; 11% say they are considering it).

THE WORLD YOUR TEEN LIVES IN HAS CHANGED



New societal dynamics arose in 2020 due to the global pandemic. They have contributed to the way severe acne affects teens and parents. Among them:

SWITCHING TO ONLINE SCHOOLING



67%

of parents say their teen **likes not having to attend school in person**, but

53%

also say their teen dislikes it because **all eyes in a virtual classroom setting are drawn to the face**.



WEARING OF FACE MASKS IN PUBLIC

53%

of parents say their teen **likes masking** because it **hides the acne**.

42%

say their teen dislikes it because **masking promotes more acne**.